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## **CUES® Reaches New Milestone with Credit Union Leaders**

**MADISON, Wis.**— CUES is pleased to announce that its membership now serves over 21,000 credit union leaders committed to talent development. Representing an increase of 40%, this achievement is attributed to the launch of new benefits and a new membership structure in 2018.

“We’re so excited to have reached such a huge milestone as an organization,” said Jimese Harkley, CUES VP/Membership. “Through our new membership structure, credit unions have given us more than just their executive team and board members. They’ve recognized the value of providing all their top talent and emerging leaders with access to our suite of professional development resources. As a result, we’ve revamped our member onboarding process to include one-on-one interaction with Human Resources staff on how to incorporate CUES benefits into their credit unions’ learning and development plans.”

CUES Membership is made up of three tiers, Individual, Unlimited and Unlimited+. Each offers increased benefits at every level. Credit unions with an Unlimited and Unlimited+ membership can bring talent development to everyone at their credit union, even those who would not have been previously eligible.

“With the CUES Unlimited+ membership, we have access to learning content such as courses, guides, articles and videos that enable development and growth at all levels of our credit union—entry-level, intermediate and experienced”, said Lisa Oliver, SHRM-SCP, HR Benefits/Training Manager, at Guardians Credit Union, “The ability to offer development opportunities to our staff and directors will add tremendous benefit in terms of engagement, motivation and commitment.”

Within the new memberships, there are a host of new and enhanced benefits designed to increase engagement and development at all levels of the credit union. Some of these include the revamped CUESNet™ online community and the new CUES Learning Portal.

“The CUES Learning Portal is our favorite resource. Staff can easily access already-curated content and learning pathways while networking with peers at any level,” said Teresa McKay, Director of Learning and Development, TTCU Federal Credit Union, “Providing customized, credit-union-specific talent development opportunities that deliver meaning and value to staff is a priority at TTCU Federal Credit Union, and CUES helps us do just that.”

Join the over 21,000 credit union leaders who have invested in talent development. Become a CUES member today by visiting, [cues.org/Membership](https://cues.org/Membership).

Human Resource, Training, and Talent Development professionals not already enrolled in a CUES Membership can receive a free 90-day trial membership today. To learn more about this exclusive offer, visit [cues.org/HRtrial](https://cues.org/HRtrial).

To learn more about CUES, visit [cues.org](https://cues.org).

*CUES' mission is to educate and develop credit union CEOs, executives, directors and future leaders.*

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