



**For Immediate Release:**  
January 5, 2021

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### **Applications Open for 2021 CUES Emerge Program**

**MADISON, Wis.**—[CUES® Emerge](#), the industry's premier emerging leader program which recognizes up-and-coming leaders, is now accepting applications for the 2021 cohort.

"CUES Emerge grew out of the CUES Next Top Credit Union Exec competition. When reimagining CUES Emerge, we wanted the program to have a strong educational foundation that would provide value to all participants to help develop the leaders of tomorrow," said John Pembroke, CUES President/CEO. "CUES Emerge is designed to build strategic leader capabilities, by allowing participants opportunities to learn, collaborate with each other, and grow professionally."

The program, which was developed in partnership with [Currency](#), combines online learning, peer collaboration and an exciting competition component where participants will apply their learning and develop a business case to drive innovative ideas in their credit union and communities. The participants who complete the course work and business case in full will earn the Certified Credit Union Manager designation in recognition of their strong commitment to their career, credit union and the industry.

Participants can self-select into the competition phase for a chance to present their business case in an online pitch show, hosted by Tim McAlpine of Currency. The ultimate winner, chosen by a panel of judges, will be named the CUES 2021 Emerging Leader and receive an educational prize package.

Any current credit union employee who has not yet reached the CEO level is eligible to apply to this free program.

To learn more about the program or to apply for the 2021 cohort, visit [cuesemerge.com](https://cuesemerge.com). Applications will be accepted from January 5 to February 10, 2021.

[CUES](https://cuesemerge.com) is the leading Talent Development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 28,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cuesemerge.com) and on [LinkedIn](https://www.linkedin.com/company/cuesemerge), [Facebook](https://www.facebook.com/cuesemerge), [Twitter](https://twitter.com/cuesemerge), and [Instagram](https://www.instagram.com/cuesemerge). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://cumanagement.com).

[Currency](https://www.currency.com) is a credit union-focused marketing firm. Our unique programs—*It's a Money Thing* and *CUES Emerge*—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

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