



For Immediate Release:
November 2, 2021

For more information, contact:
Tony Hill, SVP/Chief Marketing Officer
608-288-5321
tony@cues.org • cues.org

Former NFL Player and University of Virginia Football Color Commentator Tony Covington Joins CUES Podcast Team as a Host

MADISON, Wis.— Nationally recognized talent development leader CUES is pleased to announce Tony Covington, CUES Vice President of New Markets, has joined the CUES Podcast team as a host—ushering in an exciting new era in the series' five-year history.

The college football analyst and former NFL player tackles mental health in the workplace during his premiere episode. The installment entitled, [*Famous or Not, We All Have to Work on Mental Health*](#), features Covington interviewing guest Dee Baker Amos, Vice President of Marketing and Communications for Dallas-Fort Worth International Airport. The two discuss the significance of high-profile sports figures opening up about their own mental health struggles on the job; how the popularity of social media has created the need for strongly defined personal boundaries; and ways corporate leaders can more effectively address mental health and self-care issues among employees.

Covington was an ACC All-Conference and Honorable Mention All-American at the University of Virginia and a standout defensive back with the Tampa Bay Buccaneers. Additionally, he was named to the NFL All-Rookie team his first year in the league. Covington enjoyed a five-year NFL career, playing with both the Tampa Bay Buccaneers and the Seattle Seahawks.

As host, Covington displays the strong leadership and communication skills he gained as an author, speaker, mentor and senior-level director in sales, business development, corporate relations, fundraising, marketing, and training. After graduating from the University of Virginia and before joining CUES, Covington spent 20 years in the nonprofit sector, working with such prestigious organizations as the American Heart Association, Special Olympics, the United Negro College Fund, and the NAACP.

Covington will anchor the show quarterly, rotating with current host Lisa Hochgraf, CUES Senior Editor. Next up for Covington will be a first-quarter 2022 episode on talent development, followed by a spring episode focusing on helping women break through to top leadership roles.

Since its launch in 2016, CUES Podcast has featured a wide variety of industry leaders and cross-industry experts, discussing their perspectives on relevant credit union topics and trends. Previous podcasts have focused on strategy, member experience, marketing, mentoring, innovation, governance and leadership. More recent podcasts have zeroed in on topics that help today's leaders deal with current crises.

Listen to Tony Covington's first podcast episode [here](#), and find all CUES Podcast episodes at CUmanagement.com/Podcasts. To find out more about CUES, visit cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 34,000 members and growing, we measure success one leader at a time.

Connect with CUES at CUES.org and on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#). For daily insights on issues impacting credit unions, visit CUmanagement.com.

###

Note to Editor: Photo Attached

Caption: Tony Covington, CUES VP/New Markets