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In Celebration of Women’s History Month, CUES Adds Women’s Business Directory to Available Resources
MADISON, Wis.— CUES is celebrating Women’s History Month with the launch of the [CUES Women’s Business Directory](#), adding to the talent development leader’s many resources designed to promote strong leadership and DEI within the industry.

“Based on the positive feedback we received when we launched the [CUES Black Professional Network](#) in February, we’re happy to offer this directory of trusted female professionals to the industry,” said Dawn Abely, CUES SVP/Chief Sales & Member Relations Officer. “Visitors to the directory will find event speakers, CUES supplier members, service providers, and more. Offering this directory further demonstrates our commitment to practicing diversity and inclusion in our business partnerships and when purchasing goods and services.”

CUES further supports women in the credit union industry with:

- The next [CUES RealTalk! online panel discussion](#) on March 16 focusing on The Gender Pay Gap. Attendees will hear from a panel of experts, including [Elizabeth Mannix](#), Ann Whitney Olin Professor of Management, Samuel Curtis Johnson Graduate School of Management, who will offer insights into the systemic issues that are directed at women, such as negotiation skills, power and influence, and how these issues cascade and are related to networks, power and success in negotiation. This digital event is free and open to everyone; register [here](#).
- [Women in Leadership Cornell Certificate Program](#), which explores smart negotiation strategies, navigating the double bind, and ways to stand out as a leader. This online course, designed to avoid Zoom fatigue, features self-paced learning combined with two live online sessions taught by [Deborah Streeter](#), Professor Emeritus, Cornell SC Johnson College of Business, Cornell University. Starts March 16--register [here](#).
- [Advancing Women](#), a quarterly newsletter from [CU Management.com](#), offering information and inspiration for current and aspiring female credit union executives and those who support them. Subscribe to *Advancing Women* [here](#).

- CUES continues to offer the [DEI Resource page](#), which was launched in June 2020. It houses many tools to help credit union leaders guide their institutions to a better tomorrow, including learning and content, and links to resources and tools.

Visit the CUES Women's Business Directory [here](#). Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

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