



For Immediate Release:
May 26, 2022

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CUES & Cornell Digital Program Offers Deep Dive Into HR Analytics

MADISON, Wis.— Human resource leaders will learn to take on and optimize data at the [Human Resources Analytics Certificate Program](#), a digital course offered by talent development leader CUES in partnership with Cornell University.

The program guides attendees on ways to source, analyze, and visualize HR data to inform decisions and recommendations on hiring top talent, engaging their workforce, managing retention, and evaluating workforce diversity. Additionally, students will discover how to apply a cost-based approach to determine business impact and ROI associated with HR initiatives, as they explore:

- Essentials of HR Analytics
- Strategic Talent Analytics
- Applied Predictive Analytics in HR
- Valuing HR Initiatives

The program is made up of four self-paced courses, which happen over a two-month period. These are interspersed with two live online sessions, where attendees learn directly from [John Hausknecht](#), Professor, Human Resource Studies, Cornell University. The combination of self-paced and live-taught lessons not only help alleviate Zoom fatigue, but will also supplement and connect all the courses in this series, highlighting the applications to the credit union system and each attendees' role at their organization.

"HR analytics are powerful tools which sometimes remain underutilized," said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. "Learning to use them to their fullest extent can help fine-tune evaluative, presentation, and communication skills, using critical thinking in combination with analytical best practices. Participants will leave with the skills needed to build their credit union's HR analytics capabilities and acumen."

All content and activities are customized specifically for the unique challenges and opportunities of credit unions. Participants who complete all portions of the course will earn an executive certificate from CUES and Cornell University, 18 SHRM credits and 3.2 CEUs.

The Human Resources Analytics Certificate Program runs August 17-October 19.

Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 35,000 members and growing, we measure success one leader at a time.

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