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CUES® Announces New Fintech Institute in Partnership with Cornell, eCornell

MADISON, Wis.— CUES is pleased to bring [CEO Institute: *FinTech*](#) to the industry, giving credit unions the opportunity to learn, embrace and take advantage of the advances brought about by fintech.

“Fintech has caused extraordinary challenges and upheaval in the financial sector, but it’s also opened many opportunities for growth and innovation,” said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. “Now’s the time for financial institutions to embrace all fintech can do, and CEO Institute: *FinTech* will help them manage and deal with disruptions and quickly turn challenges into growth opportunities.”

CEO Institute: *FinTech* was created for credit union executives; attendees will:

- Deepen their understanding of advanced fintech concepts such as blockchain, cryptocurrency, artificial intelligence, machine learning and consumer analytics
- Learn smart ways to apply these concepts to their credit union’s operations
- Explore the competitive landscape, including how to best compete with other financial institutions and platforms

CEO Institute: *FinTech* is a stand-alone offering for executives; attendance at CUES’ CEO Institute I, II, or III is not a prerequisite.

Participants will benefit from a unique mix of blended learning offered by our partners at Cornell SC Johnson College of Business and eCornell, including digital self-paced learning, a live-taught online class, and in-person class happening at Cornell Tech’s campus on Roosevelt Island, NYC, April 17-20, 2023.

“CEO Institute: *FinTech* goes far beyond what you’d find at a typical conference presented by industry insiders; instead, the curriculum was designed to deepen participant’s understanding and stretch their thinking,” said Stevenson. “We partnered with Cornell because their philosophy is to fuse technology with business and creative thinking, bringing faculty and students together in a

catalytic environment meant to produce visionary ideas, making them a perfect partner for this offering.”

CEO Institute: *FinTech* is the latest in the line of prestigious CUES Institutes developed alongside world-renowned learning institutions, which include CEO Institutes I, II, and III and CUES Governance Leadership Institutes I and II.

Learn more and register now at cues.org/FinTech. Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 39,000 members and growing, we measure success one leader at a time.

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