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Pathways to Digital Transformation Offers a Look into Getting Your Strategy Right

MADISON, Wis.— CUES is pleased to offer [Pathways to Digital Transformation](#), a new online session designed to help the industry’s leaders further the digital transformation efforts at their institutions.

“According to our partners at Cornerstone Advisors, by the end of 2022 a full 96% of credit unions had launched a digital transformation strategy—but only 3% report they have completed their efforts,” said Christopher Stevenson, CAE, CIE, CUES SVP/Chief Learning Officer. “This is an important fact, considering today’s member expects their credit union to offer easy and convenient payment, credit, and money transfer options, a trend further accelerated by pressure mounted by non-bank fintech companies. *Pathways to Digital Transformation* will help CU leaders further their efforts.”

This course builds upon the recent *CU Management*™ magazine article, [Pathways to Digital Transformation](#). Attendees of the highly interactive, 90-minute session will explore:

- The definition of digital transformation
- How to use culture to drive digital change
- Ways to take an incremental approach to your strategy
- How to create a learning organization
- Crafting your digital vision

The course will feature prework assignments, breakout groups, and group discussions. During class time, participants will discuss their digital visions, tools to enhance collaboration, and how to create habits supporting digital change and innovation across the organization.

Pathways to Digital Transformation is happening June 20 from 12:00-1:30 p.m. Central Time; learn more and register [here](#). Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders

through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 42,000 members and growing, we measure success one leader at a time.

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