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CUES Selects Heather McKissick as Next CEO After National Search

MADISON, Wis.— CUES has selected Heather McKissick to serve as its next CEO after a North American search facilitated by [DDJ Myers](#), the well-known executive search and leadership development firm.

McKissick is an International Credit Union Development Educator (I-CUDE) and a proven executive leader with world-class public speaking skills and demonstrated organizational development expertise. She most recently served as Executive Vice President of Community Impact, Marketing and Communication, for University Federal Credit Union (UFCU), the \$4.6 billion cooperative headquartered in Austin, Texas.

“Throughout my career, I have witnessed the transformative power of leadership development. Now, as the CEO of CUES, I am eager to leverage my diverse background and experience to help credit unions thrive and succeed in a rapidly evolving landscape,” said McKissick. “I am grateful for the trust placed in me by the board of directors. I can’t wait to work collaboratively with the CUES team, our valued members, and our partners to shape a strategic vision that positions CUES as the go-to source for innovative leadership development for credit unions, driving growth and expanding impact.”

CUES’ mission is to empower credit union leaders of today and tomorrow to realize their potential, transforming their organizations, their communities, and the world. These goals are accomplished through a dedicated team that McKissick will now lead.

“We’re thrilled to welcome Heather as our next CEO! The board is confident that her passion for our industry and stakeholders, purpose-driven focus, and track record of fostering strong collaborative relationships will take CUES to its next level of success and expand the ways we benefit the industry as a whole,” said Kelly Marshall, CUES Board Chair & CEO of Summerland Credit Union.

In addition to spending nearly a decade serving UFCU, McKissick previously served as President and CEO of Leadership Austin and as Director of Organizational Development and Education for a \$5.5 billion non-profit healthcare organization. She received her Master of Arts in English Language from The Claremont Graduate University and her Bachelor of Arts in English Writing and Rhetoric from St. Edwards University.

McKissick will start her new role with the talent development leader on August 1.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 42,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://www.cues.org) and on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://www.cumanagement.com).

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About DDJ Myers, An ALM First Company

DDJ Myers specializes in leadership success through executive recruitment, strategic organization, and board development for financial institutions. In addition, they offer a broad range of online assessments to help companies optimize their greatest assets – their people. DDJ Myers joined forces with ALM First, a strategic partner for depositories, offering an array of financial advisory services, in 2022 to provide expanded educational opportunities and solutions to help clients optimize both people and financial performance. Learn more at www.ddjmyers.com or visit our parent company www.almfirst.com.

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Note to Editor: Photo Attached

CUES New CEO, Heather McKissick