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Get Ahead of Fintech Trends: CEO Institute: *FinTech* Returns in 2024

MADISON, Wis.— Talent development leader CUES announces that [CEO Institute: *FinTech*](#) is returning in 2024, giving credit union professionals the opportunity to deepen their understanding of advanced fintech concepts and learn more about the innovations brought about by fintech.

“Fintech has simultaneously opened many opportunities for growth and innovation and brought about extraordinary challenges and upheaval in the financial sector,” said Dawn Abely, CUES SVP/Chief Sales & Member Relations Officer. “CEO Institute: *FinTech* helps attendees manage and deal with disruptions, explore how to achieve strategic goals through smart technology use, and quickly turn fintech challenges into growth opportunities.”

CEO Institute: *FinTech* goes far beyond typical conferences with curriculum designed and facilitated by CUES partner, Cornell SC Johnson College of Business, to increase participant’s understanding and stretch their thinking. Attendees will:

- Explore the competitive landscape, including how to best compete with other financial institutions and platforms
- Deepen their understanding of advanced fintech concepts such as artificial intelligence, blockchain, cryptocurrency, machine learning, and consumer analytics
- Learn smart ways to apply these concepts to their credit union’s operations
- Discuss the builder mindset and innovation process, and learn what’s next for fintech

CEO Institute: *FinTech* is the latest in the line of prestigious CUES Institutes developed alongside world-renowned learning institutions, which include CEO Institutes I, II, and III and CUES Governance Leadership Institutes I and II.

CEO Institute: *FinTech* is a stand-alone offering for executives; attendance at CEO Institute I, II, or III is not a prerequisite, but alumni of these programs are encouraged to attend to continue their leadership journey.

CEO Institute: *FinTech* is happening April 15-19, 2024, at Cornell SC Johnson College of Business, Roosevelt Island, NY.

Learn more and register now at content.cues.org/CEO-FinTech. Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 49,000 members and growing, we measure success one leader at a time.

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