



CUES Governance Leadership Institute I & II™

Joseph L. Rotman
School of Management
University of Toronto
June 9–12, 2024 | June 12–14, 2024



Build a High-Performing, Tech-Savvy Board

CUES Governance Leadership Institute I and II feature intense curriculums which were developed specifically for the credit union industry.

CUES Governance Leadership Institute I focuses on issues at the organizational level. You'll explore how highly effective credit union boards operate, so you can implement the best practices they employ.

CUES Governance Leadership Institute II: *Emerging Technologies* offers a look into new technologies such as artificial intelligence, block chain and data analytics. You'll leave with an understanding of how to optimize your board performance with these tools, giving your credit union a competitive edge.

Be sure to send your:

- Board members
- Board chairs
- Executives
- Committee members

Learn more now at cues.org/GLI and cues.org/GLI2!

**Providing the Best Director Education
to the Industry for Nearly 15 Years.**





Rotman School of Management
UNIVERSITY OF TORONTO

The History

CUES Governance Leadership Institute I was developed to help credit union directors better understand their ever-increasing fiduciary roles and responsibilities. After launching in 2009, it quickly became a vital educational component for credit union board members and executives alike.

In 2020, CUES Governance Leadership Institute™ II: *Emerging Technologies* was added to enhance board members' knowledge of vital new technologies.

The Takeaway

When choosing an executive education program, it's important to consider what you'll get in return.

CUES' executive education offerings are developed in conjunction with world-renowned universities and represent the highest quality professional development in the credit union industry; CUES Governance Leadership Institute I and II are no exception. Taught by the esteemed Joseph L. Rotman School of Management faculty, these powerful learning experiences help you become a stronger contributor to your credit union, and better understand your fiduciary responsibilities.

The Impact

Attendees who complete CUES Governance Leadership Institute I and an in-class reflection assignment will become a Certified Credit Union Director (CCD).



Attendees who attend both Governance Leadership I and II and complete all associated work will earn the Advanced Certified Credit Union Director designation (A.CCD).



These prestigious certifications honor your outstanding professional development efforts and represent your dedication to the credit union movement. More than 900 industry professionals have earned their CCD.

Earn Credits for Attending

In addition to earning your CCD and A.CCD, you'll:

- Earn up to 26 CPE credits for attending Governance Leadership Institute I
- Earn up to 16 CPE credits for attending Governance Leadership Institute II: *Emerging Technologies*
- Program Level: Overview
- Delivery Method: Group-Live
- Field of Study: Business Management & Organization
- Advanced Preparation: some advance preparation is required
- Prerequisites: None





2023 CUES Governance Leadership Institute I Graduates

The Curriculums

At these highly interactive institutes, you'll examine industry-specific case studies. The class will break into groups, each acting as board members facing ethical, risk-based, and strategic issues. Together, you'll work on a project applying what you've learned, so you'll head home practiced and ready to go.

At Governance Leadership Institute I, explore:

- Credit Union Directors: Duties, Risks and Liabilities
- Inside the Credit Union Boardroom – A Guide to Negotiation Strategies
- Governance of Credit Unions Best Practices
- Inside the Credit Union Boardroom Influencing Change Strategies
- Critical Challenges & Opportunities for Credit Union Boards

At Governance Leadership Institute II: *Emerging Technologies*, explore:

- Evidence Based Decision-Making
- The confluence of Artificial Intelligence (AI) and Machine Learning (ML)
- Block Chain
- IT Security Strategy

Although not required, we recommend you attend CUES Governance Leadership Institute I before attending CUES Governance Leadership Institute II: *Emerging Technologies*.



CUES Institutes are highly popular and sell out each year, so be sure to register early!



2023 CUES Governance Leadership Institute II Graduates

The Lead Faculty



Richard C. Powers, B.A., B.P.H.E., MBA, LL.B.

Powers teaches in Rotman's Executive MBA, OMNIUM, MBA and Executive Education Programs. He is also the National Academic Director of The Directors Education Program and the Not-For-Profit Governance Essentials Program, in partnership with the Institute of Corporate Directors-ICD.

After receiving his MBA and L.L.B from Queen's University, Powers worked as a corporate lawyer for a national Canadian law firm. He later served as corporate counsel for Honda Canada Inc., before joining the University of Toronto. After teaching and serving in several administrative roles at the University of Toronto at Scarborough, Powers joined the Rotman School of Management in 2005. He recently served as the Associate Dean and Executive Director of the Rotman MBA and Master of Finance Programs.

A recipient of numerous teaching and student awards, Powers received the Dean's Award for Excellence in Teaching at the Rotman School of Management.

For Powers' complete biography and information about other CUES Governance Leadership Institute faculty, visit cues.org/GLI or cues.org/GLI2.

The Details

Tuition

Visit cues.org/GLI and cues.org/GLI2 for tuition details.

Tuition covers:

- Educational sessions & materials
- Welcome reception and dinner
- Breakfasts and lunches
- All refreshment breaks

Hotel Information

Visit cues.org/GLI and cues.org/GLI2 for lodging and transportation information.



CUES Institutes: The Original and Still the Best

CEO Institute launched in 1995, and it quickly became the gold standard for credit union executive education.

Since then, all CUES Institutes have followed the same winning formula: partner with prominent business schools to develop a curriculum specifically for the industry, and offer top executive-level education, taught by esteemed faculty, to credit union leaders and directors.

Enhance your role in the board room, and create a profitable future for your credit union! Register for CUES Governance Leadership Institute I and II today at cues.org/GLI and cues.org/GLI2, or by contacting Teresa Brogan, CUES' Executive Education Specialist, at **608.288.5331**; or teresab@cues.org.



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