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CUES & Cornell Empower Aspiring Credit Union Leaders to Unlock the C-Suite Mindset

MADISON, Wis. – [CUES Advanced Management Program from Cornell University](#) is returning in 2024. This nine-month program, which runs July 10, 2024, through April 1, 2025, offers emerging credit union leaders a unique opportunity to gain a comprehensive understanding of the C-suite by equipping attendees with the knowledge and skills needed to navigate the challenges faced by top executives.

The program pairs eCornell’s award-winning certificate programs with live-taught online classes, developed and led by Cornell University faculty—offering credit unions a resource to fill their leadership pipelines and giving future leaders access to Ivy League-level education without travel or time out of the office.

The program delves into the minds of top executives, offering insights into the CEO’s strategic vision-setting, the CFO’s financial acumen, and the COO’s operational efficiency. Participants will also explore the CMO’s viewpoint in brand building and digital marketing, harnessing data and technology for member engagement from a CIO’s perspective, mastering contract management from the CCO’s suite, navigating risk and fostering collaboration as a CRO, and developing high-performing teams from the CHRO office.

Get an attendee’s first-hand account of the program when you read [Learning Leadership Vision](#) from [CUmanagement.com](#).

Learn more about [CUES Advanced Management Program from Cornell University](#). Learn more about CUES at [cues.org](#).

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With nearly 50,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](#) and on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](#).

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