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### **36 Rising Stars Selected for 2024 CUES Emerge Program**

MADISON, Wis.— Thirty-six emerging leaders with the potential to make a lasting impact in the credit union industry have been selected to participate in the prestigious [2024 CUES Emerge program](#), offered in partnership with [Currency Marketing](#).

[The cohort](#) was selected from a competitive pool of 121 applicants. They hail from 15 U.S. states and two Canadian provinces and represent 25 distinct roles within the credit union industry.

Participants will receive tailored coaching, training, and invaluable resources to enhance their leadership acumen and strategic thinking abilities.

They will also benefit from participating in Mastermind groups, refining their ideas into compelling business cases, and competing to be named the 2024 CUES Emerging Leader. The Masterminds are an integral part of the CUES Emerge program; each will support six participants, helping them connect the learning to their business case and supporting them through the competition phase. They are:

- **Jana Chamberlin**, CCM, Instructional Design Manager, Northwest FCU, Herndon, VA, USA
- **Zachary Churchill**, CCM, VP of Consumer & Mortgage Lending, Achieva CU, Dunedin, FL, USA
- **Jayde DelGado**, CCM, VP/Member Experience, American Lake Credit Union, Tacoma, WA, USA
- **Lyla Elliott**, CCM, Director of Consumer Loan Production, TwinStar Credit Union, Olympia, WA, USA
- **Alex Hsu**, CCM, Vice President, Planning & Change Management, SchoolsFirst FCU, Tustin, CA, USA
- **Amber Stutzman**, CCM, People Experience Business Partner, Oregon Community Credit Union, Springfield, OR, USA

All Masterminds are previous participants in the CUES Emerge program. Additionally, the group has three CUES Emerging Leaders; Hsu took home the honor in 2021, Churchill in 2022, and DelGado in 2023.

See the [2024 CUES Emerge cohort members here](#), then follow along on their journey at [CUESemerge.com](#) or [#CUESemerge](#).

Learn more about CUES at [cues.org](#). Learn more about Currency Marketing at [CurrencyMarketing.ca](#).

*CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With nearly 50,000 members and growing, we measure success one leader at a time.*

Connect with CUES at [CUES.org](#) and on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](#).

*Currency Marketing is a credit union-focused marketing firm. Our unique programs—It's a Money Thing, and CUES Emerge—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.*

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